

Jeanne Balsam
Animal Art/Graphic Design
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Pricing for Custom Pet Cards

Thank you for inquiring about a custom card for your pet. Please note the following:

- All cards are 5" x 7", horizontal or vertical
- All cards are delivered in high-resolution, print-ready PDF format.
- Artwork selection – If you have a theme preference, I will offer three possibilities in imagery for you to choose from.
- Payment is due upon approval of low-res PDF, and prior to my sending you the high-res PDFs for printing.
- Payment is currently accepted through PayPal, where you can use your account or any credit card.
- If excessive time is required for some reason, there will be an additional \$80/hour, charged in 15-minute increments.

Pricing:

Basic card – includes one pet, single color background,
message inside, if desired, and thumbnail image on back \$80.00

For each additional pet and image supplied, add \$20

For each image (photo or graphic) – add \$15 per image

For example:

The Frenchie holiday card featured would cost: Basic card - \$80; two graphic images @ \$15
Total: \$110

Multi-dog collage – Basic card - \$80; five additional dogs* and photo of client's couch -\$120
Total: \$200. With forest background \$215

*Note that the 6 dogs featured in this card were from 6 completely different photographs that I pulled together into a collage.

Interested? Here's how we start – email me at jeanne@jeannebalsam.com and let me know how many animals will be in your card and how many images you will need. I'll be in touch soon. Thank you!